



HELLICAR & LEWIS



TV is Boring. Lecture 2.

The starting point for this brief is the premise that TV is boring!

Contemporary television remains a rather passive medium for the viewer in spite of a wealth of new creative and technological possibilities. How can we make it better? What would you like to see on Television? What can we broadcast? What should we broadcast? What if every Television could broadcast content as well as receive it? How can we intervene and change the fundamental nature of what TV is?

The course will run from 1030-1300 in room K201 (Cyan):

- 1) ~~23rd October 2013 - introduction, case studies of previous work and paper prototyping~~
- 2) 30th October 2013 - presentation of paper prototypes, development of prototypes and selection of code.
- 3) 6th November 2013 - Software, art direction and prop creation
- 4) 27th November 2013 - further development of code, art direction and props.
Rehearsal.
- 5) 4th December 2013 - go live!

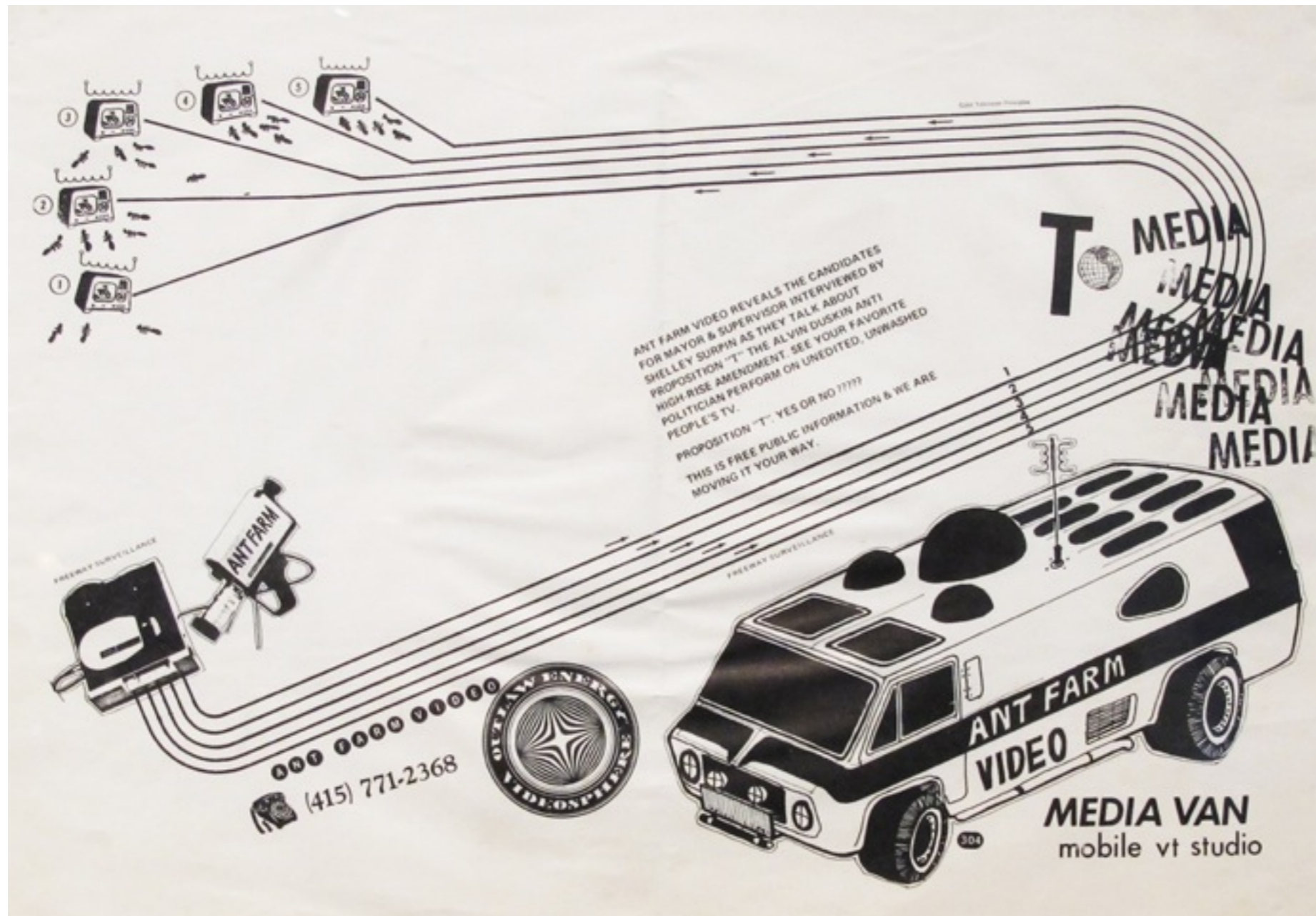
From Last Week :



Broadcast

I'm mad as hell, and I won't take it any more.

Broadcast



Media Van, Ant Farm, 1971.

Broadcast



Media Van, Ant Farm, 1971.

Broadcast



Media Van, Ant Farm, 1971.

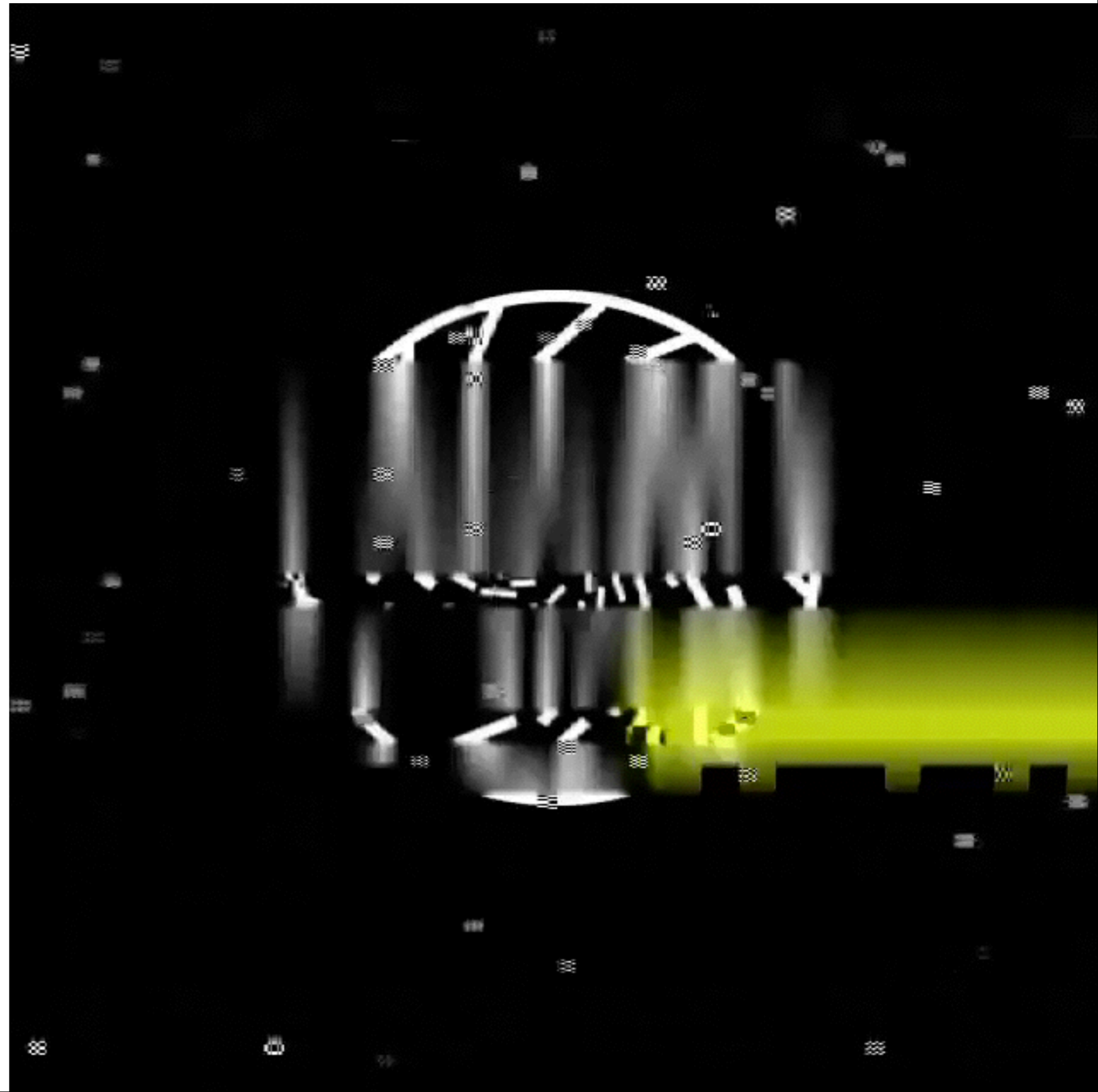
Broadcast



Caravideo, 2012.

Broadcast

Feel TV, last week! 2013



Pitch us a broadcast.

1 week thinking time.
Groups of four. Pick yourselves or
we'll pick them for you right now.
1 minute presentation at 1030,
Wednesday 30th October.

Open Group Crit
1030-1200

Selection of Technologies / Black Boxes
1200-1300

Next time:

3) 6th November 2013 – Software, art direction and prop creation - develop your prototypes using openFrameworks AND props

j.lewis@csm.arts.ac.uk

<http://hellicarandlewis.com/tv-is-boring/>

No stupid questions, only stupid answers.



Thank You